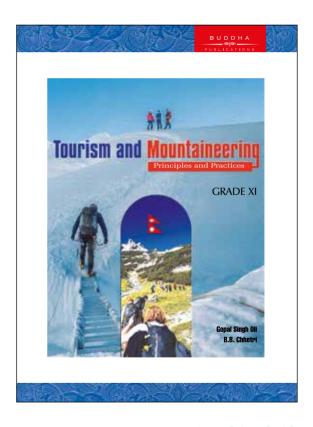




# Tourism and Mountaineering Principles and Practices

### **GRADE XI**



Gopal Singh Oli B.B. Chhetri



### **Tourism and Mountaineering**

Principles and Practices

New Edition 2021

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#### काठमाण्डौँ ।

प्रस्तुत विषयमा त्यस प्रकाशनबाट मुल्याङ्कन र स्वीकृतिका लागि तोकिएको अवधिभित्र पेस हन आएका तपिसलबमोजिमका पाठ्यसामग्री आवश्यक निर्णयार्थ पाठ्यसामग्री व्यवस्थापन तथा मृत्याङ्कन समितिमा पेस हँदा विद्यालय शिक्षाको राष्ट्रिय पाठयकम प्रारूप २०७६, माध्यमिक शिक्षा पाठ्यकम (कक्षा १९ र १२), पाठ्यसामग्री विकाससम्बन्धी विद्यमान प्रावधान, ऐन, कानन, निर्देशिका, कार्यविधि. प्रकाशन शैलीका प्रावधान. पठ्यकम विकास केन्द्रले विभिन्न समयमा जारी गरेका र पाठ्यसामग्री सुधार/परिमार्जन/पुनर्लेखनका लागि दिइएका सुभाव र निर्देशनको परिपालना गरी स्वीकृति दिन सिफारिस भएअनुसार यस केन्द्रको মির্নি ২০৩৯।০২।০২ गतेको निर्णयानुसार तपसिलमा उल्लिखित निर्देशनको पूर्ण परिपालना गरी शैक्षिक वर्ष ২০৩৯, ২০৩९ र ২০৯০ गरी तीन शैक्षिक वर्षका लागि गणस्तरीय एवम त्रटिरहित पाठयसामग्री विकास गरी प्रकाशन गर्न स्वीकृति प्रदान गरिएको छ । विचमान संवैधानिक व्यवस्था, ऐन, कानन, निर्देशिका, कार्यविधि, पाठयकम विकास केन्द्रले विभिन्न समयमा जारी गरेका निर्देशनलगायतका प्रावधानहरूको पूर्ण परिपालना नगरी गुणस्तरहीन पाठ्यसामग्रीको विकास, प्रकाशन र विकीवितरण गरेको पाइएमा, पाठ्यकम परिवर्तन भएमा वा यस केन्द्रबाट अन्य निर्णय भएमा यो स्वीकृति जनसकै बेला रद्ध हुने छ ।

तपसिल:

(क) पाठ्यसामग्रीको नाम :

Travel and Tourism

माध्यमिक तह/ कक्षा ११

#### (ख) निर्देशन :

९.आवरण पुष्ठको अधिल्लो (Front) भागको बायाँ (Verso) पुष्ठमा नेपालको आधिकारिक नक्सा र आवरण पुष्ठको पश्चिल्लो (Back) भागको दायाँ (Recto) पुष्ठमा कोभिड १९ सङ्कमण रोकथामसम्बन्धी सुचना यस केन्द्रको वेबसाइटबाट डाउनलोड गरी समावेश गर्ने। विषयवस्तको प्रकृति र आवश्यकताका आधारमा पाठ्यसामग्री भित्रका विषयवस्तुमा समावेश गरिने नक्सा आधिकारिक र प्रामाणिक हनपर्ने

२.स्वीकृति पत्र स्वयानं गरी पाठ्यसामग्रीको शीर्षक पष्ठभन्दा पछि दायाँ (Recto) पष्ठमा समावेश गर्ने । पाठयसामग्रीको प्रत्येक पष्ठको पण्छर (Footer) मा पाठपकम विकास केन्द्रबाट स्वीकत भन्ने व्यहोरा उल्लेख गरी प्रकाशन गरेको पाठपसामग्रीको तीन प्रति यस केन्द्रमा पेस गरेपछि मात्र विकीवितरण गर्ने । शिक्षा, विज्ञान तथा प्रविधि मन्त्रालयको निर्णयअनुसारको मृत्य कायम गर्ने र मृत्य सर्वाधिकार पष्ठमा राख्नपर्ने । प्रतिलिपि अधिकार (Copy right) को सम्बन्धमा लेखक र प्रकाशक स्वयम् जिम्मेवार हुने

३.पाठपसामग्री विकाससम्बन्धी विद्यमान प्रावधान तथा पाठयसामग्री सधार र परिमार्जनका लागि यस अधि दिइएका सभाव र निर्देशनको पर्ण परिपालना गर्ने । माध्यमिक शिक्षा पाठ्यक्रम (कक्षा ११ र १२) २०७६ का तहगत सक्षमता, कक्षागत सिकाइ उपलब्धि हासिल गर्न सहयोग पुरनेगरी विषयवस्तुको क्षेत्र र क्रम, प्रयोगात्मक तथा परियोजना कार्यअन्तर्गतका सम्भाव्य क्रियाकलापका उदाहरण, क्षेत्र वा एकाइगत कार्यधण्टा, सिकाइ सहजीकरण विधि र प्रक्रिया, विद्यार्थी मृल्याइन विधि तथा प्रक्रिया आदि समेतलाई ध्यानमा राखी पाठ्यसामग्रीलाई पूर्णरूप दिने

४.विचार्थीलाई थप भार पर्ने गरी पाठ्यक्रममा समावेश नगरिएका विषयवस्त, अभ्यास तथा सिकाइ क्रियाकलाप पाठ्यसामग्रीमा समावेश नगर्ने ५.पुरुषेक एकाइ/पाठमा अभ्यासका लागि प्रश्नहरु समावेश गर्दा सरलदेखि जटिल हुनेगरी समावेश गर्ने । विभिन्न एकाइ/पाठमा अभ्यासका लागि समावेश गरिएका प्रश्नहरुको उत्तर समावेश नगर्ने । प्रश्नोत्तरको शैलीमा समावेश गरिएका अभ्यास हटाउने

६.राष्ट्र, राष्ट्रिय एकता, सार्वभौमिकता, भौगोलिक असण्डता, स्वाधीनता, राष्ट्रिय हित, पहिचान, सम्मान र समुद्रिमा आँच आउने तथा विभिन्न जातजाति, भाषा, धर्म, संस्कृति, सामाजिक सहिष्णता, सदंभाव, सांस्कृतिक मुन्यमान्यता, रहनसहन आदिमा प्रतिकल प्रभाव पाने कनै पनि विषयवस्त, उदाहरण, चित्र, अभ्यास, सिकाइ कियाकलाप समावेश नगर्ने

७.जातजाति, भाषा, धर्म, संस्कृति, वर्ण, क्षेत्र, लैङ्गिकता, अपाङ्गता, पेसा, व्यवसाय, सामाजिक सांस्कृतिक अवस्थाका आधारमा भावनात्मक रूपमा चोट पुऱ्याउने, आक्षेप लाग्ने, होच्याउने र विभेदीकरण गर्ने किसिमका विषयवस्त, उदाहरण, चित्र, अभ्यास, सिकाइ कियाकलाप समावेश नगर्ने

पाठयक्रम अधिकत

पुनश्च : यो स्वीकृति शैक्षिक वर्ष २०७८, २०७९ र २०८० का लागि प्रदान गरिएकाले सोहीबमोजिम प्रकाशन, बिकी वितरण र प्रयोग गर्न गराउनहन सम्बन्धित सरोकारवाला सवैमा अनरोध छ ।





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कोरोज भारत त्याराजवामणे सामानाट तर्ने रोट हो । यो सम्बन्धि व्यक्ति बोचत वा टाप्टू गरा त्यन वा सुववार नेतनने शिहानो सामानाट एक व्यक्तिकट अनी व्यक्तिमा वर्षण ।

#### कोरोना माइरस रोमको मुख्य लक्षणहरू



පැත අනගල්ද දිනා ගදිනා ශ්රිතයක් ල්ශිතයක් දනුවෙය ස්දෙන සහගේ නම් । පැද දන්නේ ද්යානගත් ක්රිතනග්ද ගෙනේ ලෝකි මිනේ ගොසුදේ කයන් ලෝකි





उचरो आएमा. खोकि लानेमा वा श्वाश फेर्न महो भएमा नजिकको ठोकिएको स्वास्थ्य केन्द्रमा सम्पर्क मने



Tourism and Mountaineering definitely has the inherent potential to grasp the students' interest due to its significance to hospitality. A dire need of tourism professionals has always been felt in the context. Lately, tourism has become an admirable profession which young boys and girls are proud to join and get trained for various levels and positions. This book is, therefore, a humble attempt, to give a general idea to the students, teachers and professionals involved in the sphere of tourism and mountaineering trade and business.

A text book, Tourism and Mountaineering is designed for grade XI as per the new syllabus - 2076, and prescribed by the Curriculum Development Centre of Nepal. The purpose of this book is to provide a sound knowledge on utmost areas of tourism with practical dimension. A rigorous attempt has been made to incorporate all the basic materials in a very lucid, systematic and brief account for the benefit of those students, who are desirous to begin or have already begun their studies in tourism and mountaineering, and also to those who have engaged themselves in acquiring and imparting knowledge in this area. It will be a good reference book to the students of BTTM and BHM as well. In the meantime, it will absolutely prove to be a very handy book to those who are opting to take-up tourism and mountaineering related training as a vocational education.

According to the new syllabus of this course, we have written this book covering all the units and teaching manuals, and proper attention has been given to communicate broad knowledge of the concepts. Aiming to full fill the dire need of innumerable students, we have written this book from our own experience of one decade, deep study and discussions on related materials.

I would like to convey my sincere thanks to Prof. Dr. Mr. Ramesh Raj Kunwar, senior lecturers of travel and tourism management. I would like to appreciate my students who were involved in discussions that helped us to expand our vision. I greatly appreciate the love and support provided by family members, who have definitely missed many precious moments of their daily life by being patient for one year while I worked to make text script on the book.

At the last but not the least, my deepest thanks to Mr. Nabaraj Bajgain, Managing Director, Buddha Publications Pvt. Ltd. for bringing this book in such a vibrant way. I highly appreciate his incessant support and technical back-up. I also would like to sincerely acknowledge the terrific computer works and designs worked out by Mr. Jagadish Baskota.

Finally, I would like to request all the concerned teachers, students and professionals to continue sending their valuable comments, continuous support and sincere suggestions for the inception of this book. Your valuable comments and suggestions have always been and will be highly solicited.

Author

### SALIENT FEATURES

Teaching and learning is an artful process of imparting the knowledge, attitude and skills to the learners in order to enhance the future professions and competencies. For the empowerment of learners, the book is written according to the new syllabus in order to enable learners/students to understand the course content for writing assignments and making presentations. So, it is advised to the students see and read overall units and topics of your text book precisely. Teachers will also find it easy and interesting in the preparation of each module for classroom teaching, exercise, and evaluation. Hence, it is specified some guidelines for the students to attain the complete knowledge of the pedagogical advantage of each chapter and topic of tourism and mountaineering subject. Salient features of this paradigm are as follows:

- Learning Objectives: Each chapter begins with learning objectives, identifying specifically what the students are expected to learn after completing each given chapter. The learning objectives are listed with emphasis and appropriate formatting to underscore their importance. This section highlights the headings of each topic, which creates the interest and need of learners to accelerate their study.
- Things to Remember (TTR): I firmly hope and believe that the addition of TTR (Diminutive justification of the same topic) in this book will certainly make reading more worthwhile. The reader will be able to grasp the essential information and knowledge in a very brief but expressive style at the end of each topic.
- Home and Class Assignment: It is a daily or periodical assessment of the students and their appraisal methods of quality performance in their respective classes. In this list, the questions are designed for the retention, proper concept and meaning of the question topics in order to attempt the questions in the final examination. So, it is advised to teachers assign the home work and class work after each class session for the students' perfection and feedback.
- List of Key Terms, Concept and Acronyms: An elaborate list of key terms is given at the end of each unit for a quick review as a part of knowledge unit. It will also help the students to answer 'definition' type question (very short questions) and terminology asked in the final examination. As well as learners will be able to use these terms and acronyms in answers that makes their enlightenment very expressive and specific.
- Review Questions: It is an evaluation method of students after completing the study
  of each unit. According to teaching manual developed by HSEB, the list of exercise
  questions is provided at the end of each unit. The exercise questions are compiled in
  such a way that the students will get to revise the unit and question patterns have been
  asked to the learners for very short, short and long answers.
- Numerous Illustrations, Figures and Diagrams: Each unit is well illustrated with numerous
  illustrations, figures, and diagrams to reinforce learning. These illustrations will help students
  conceive a broad idea about the contents. This will also enable the students to make their
  assignment and project work more valuable and comprehensive.
- Project Works (practical activities): It is designed to increase students' involvement in the
  learning process. In the meantime, the list of project works of tour/visit programs of the various
  tourist sites and tourism organizations will enlighten the students and enhance their creativity
  by taking individual initiative. The preparation of project report will orient the students with
  outside world and presentation will develop their effective communication skill.
- Index: It is an enlistment of topics and sub-topics with page numbers that carries from each chapter of a book. It is usually arranged at the end of a book in alphabetical orders.

Author



#### SECONDARY EDUCATION CURRICULUM

#### **TOURISM AND MOUNTAINEERING**

Class: XI Code: TMS 305
Annual working hours: 160 Credit hours: 5

#### **Course Contents**

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- 1.2 Definition of tourism: Technical and conceptual definition
- 1.3 Nature and characteristic of tourism
- 1.4 Features and types of tourism
- 1.5 Tourism industry
- 1.6 Definition tourist: Tourist and Excursionist
- 1.7 Classification of tourism

#### 2. Dimension of Tourism - 8

- 2.1 Five As of tourism: Attraction, Accessibility, Accommodation, Amenities And Activities
- 2.2 Motivational Factors: definition motivation and types of tourism motivation: Internal, external motivation, push and pull motivation, sun lust and wanderlust motivation, escapism and invention motivation, and depended ant independent motivation.

#### 3. Origin and Development of Tourism - 8

- 3.1 Four phases of evolution and development of tourism
- 3.2. Primitive age (ancient period: Objective and modes of travel
- 3.3 Middle age: Effective factors of tourism
- 3.4 industrial revolution and birth of mass tourism
- 3.5 Origin development of modern travel and tourism
- 3.6 Origin and development of modern accommodation and tourism
- 3.7 Present trend of modern world tourism

#### 4. Tourism Organizations - 8

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- 4.2 Major international tourism organizations, their role and function: United Nation World, Tourism Organization (UNWTO), International Civil Aviation Organization (ICAO), International Air Transport Association (IATA), Pacific Asia Travel Association (PATA), Pacific Asia Travel Association (PATA) Chapters
- Major national tourism organization, their roles and functions: Ministry of Tourism & Civil Aviation, Trekking Agencies' Association of Nepal, Nepal Airlines Corporation (NAC), Hotel Association of Nepal, Nepal Association of Tour & Travel Agents, Nepal Association of Rafting Agents

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- 5.5 Segmentation of tourism market
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- 8.4 Types of adventure tourism and activities: Hard adventure and soft adventure

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